



Press Release

Issued by Frank & Lisa Cornelissen
Martinborough Village Camping
1st August 2007

Martinborough Village Camping wins free Qualmark license.



*Lisa & Frank Cornelissen – Martinborough Village Camping (centre)
with Brent de Jongh - Qualmark National Account Manager (left) and Karl Norton - Tourism Holdings Ltd. National Operations Manager (Right)*

We are pleased to announce that whilst attending our annual industry conference Martinborough Village Camping was awarded a free Qualmark license for one year. The Holiday Accommodation Parks New Zealand (HAPNZ) conference was held in Hamilton from the 17th to the 20th July.

Qualmark® is New Zealand tourism's official mark of quality. All accommodation and tourism businesses carrying the Qualmark®, have been independently assessed as professional and trustworthy. The Qualmark license was jointly presented by Qualmark and Tourism Holdings limited and entitles Martinborough Village Camping to a star grade assessment and to use the Qualmark logo for a year.

We believe this is a great step forward for Martinborough Village Camping and are looking forward to using the Qualmark assessment system as a tool to improve our business. Our vision is to ensure Martinborough Village Camping reflects the quality reputation of Martinborough Wine Village and we see Qualmark as a critical step to achieving that vision. The timing is perfect as our new units will be independently assessed by Qualmark, (for more information on our accommodation units see our 27th June 2007 press release).

Relevant Links:

Qualmark – www.qualmark.co.nz

Holiday Accommodation Parks of New Zealand – www.HAPNZ.co.nz

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